

# airiti Inc

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*Innovation of Knowledge & Service*

[www.airiti.com](http://www.airiti.com)

**Connie Hsiao**

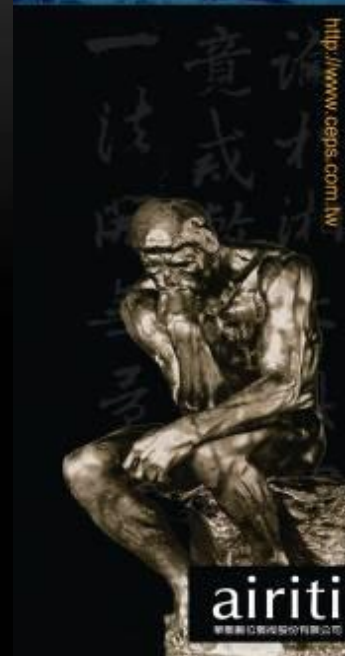
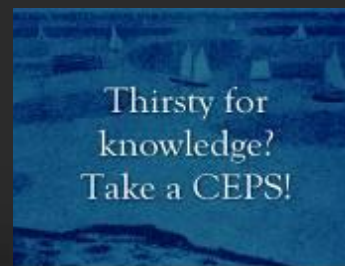
International Business

# Company Snapshot

- Airiti is the leading eContent aggregator and publisher for Chinese speaking communities.
- Established in 2000
- Location:
  - Headquarter in Taipei, Taiwan
  - Branch Offices: Beijing & Shanghai, China
- Employees: 130+

# Airiti Products & Services

- Academic Databases:
  - Chinese Electronic Periodical (CEPS)
  - Electronic Thesis & Dissertations (CETD)
  - Airiti Electronic Books (ABC)
  - Academic Citation Index
- Art Databases:
  - National Palace Museum Online (NPM)
  - National Palace Museum Periodical (NPMtext)
- Academic Publishing - Airiti Press



# Chinese Electronic Periodical (CEPS)

<http://www.airiti.com/ceps>

- Includes 3,500 full text academic periodicals from China, Taiwan and HK.
- 5 subjects: Humanities (22%), SS (38%), and 3 other science fields.
- Selects journals cited in leading Chinese and academic indices including:
  - SSCI, SCI, Medline, TSSCI, CSSCI, CSCD and A Guide to the Core Journals of China.



The screenshot shows the CEPS website interface. At the top, there is a logo for CEPS (Chinese Electronic Periodical Services) and the text '中文電子期刊服務' and 'Chinese Electronic Periodical Services'. Below the logo, there are navigation links: 'Browse Journals | Advanced Search | User Guide | Site Map | CETD'. A 'Quick Search' section is visible, featuring a search input field, a 'Search' button, and radio buttons for 'Articles' and 'Journals', with a 'Chinese Version' button. Below the search section, there is an 'About CEPS' section with a paragraph describing the service as the first legally authorized online database in Taiwan. A 'Features' section follows, listing several key attributes of the database.

**About CEPS**

CEPS (Chinese Electronic Periodical Services) is the first legally authorized online database in Taiwan which offers full-text periodicals published in China and Taiwan. Via the Internet, CEPS provides you fast, convenient and far-reaching services which allow one to easily search, browse, and download full-text content.

**Features**

- Data format: All electronic periodicals and table of contents published in Taiwan and China
- Collection Standards: Set SCI, SSCI, EI, MEDLINE, TSSCI, CSSCI, CA, CSCD, A GUIDE TO THE CORE JOURNALS OF CHINA
- Subjects: [Humanities](#), [Social Sciences](#), [Natural Sciences](#), [Applied Sciences](#), and [Medical and Life Sciences](#).
- Collection date: Mainly since 1991
- Update frequency: Daily

- Over 50% titles are core journals

# Taiwan Electronic Periodical (TEPS)

<http://www.airiti.com/teps>

- 900 periodicals, the largest collection of full-text Taiwanese periodicals.
- 5 subjects: Humanities (17%), SS (41%), and 3 other science fields.
- Selects journals cited in leading Chinese and academic indices including:
  - SSCI, SCI, Medline, TSSCI, CSSCI, CSCD and A Guide to the Core Journals of China.



The screenshot shows the TEPS website interface. At the top, there is a green header with the logo 'I.e.p.s. 台灣電子期刊服務網 Taiwan Electronic Periodical Services'. Below the header, there are navigation links for 'Browse Journals | Advanced Search |', 'Q&A', and 'Site Map'. A green banner contains a 'Quick Search' section with a search input field, a 'Search' button, and a 'Chinese Version' button. Below the search section, there is an 'About TEPS' section with text describing the database. To the right of the text, there is a map of Taiwan with five subject categories: Humanities, Natural Science, Medical&Life Science, Applied Science, and Social Science, each with a representative journal cover image.

**About TEPS**

TEPS (Taiwan Electronic Periodical Services) is an on-line database offering the most full-text Taiwan periodicals around the world. Currently TEPS contains more than 900 Taiwan Periodicals in various disciplines. The quantity is continually increasing.

TEPS provides fast, convenient, and far-reaching services through World Wide Web. Users are able to easily search, browse, and print articles online.

Acting as a gate of knowledge, TEPS allows users around the world to reach the contents of Taiwan periodicals. With TEPS, what you have is not only the words on the periodicals. You will own the treasures of Taiwan knowledge.

- Includes 90% of Taiwan academic periodicals

# Electronic Thesis & Dissertations (CETD)

<http://www.cetd.com.tw>

- Integrates the theses and dissertations from Taiwan.
- More than 85,000 full text; continually increasing at 30,000 yearly.
- Including National Taiwan University, National Taiwan Normal University and over 45 institutes.

The screenshot displays the CETD website interface. At the top, the logo 'CETD' and the title '中文電子學位論文服務' (Chinese Electronic Theses & Dissertations Service) are visible. Below the title, there is a navigation menu with links for '首頁', '網站導覽', '使用說明', '參與學校', '關於CETD', '最新消息', '回朔計畫', '電子期刊(臺灣)', and '電子期刊(海外)'. A '學校專區' (University Special Area) menu is also present, containing '論文提交' and '論文管理'. The main content area features a 'Quick Search' section with a search input field and a '檢索' (Search) button. Below the search field, there are two sections: '5月熱門關鍵字' (5th Month Popular Keywords) listing terms like 'system', 'Model', 'analysis', 'development', 'management', 'INFORMATION', 'journal', 'health', 'social', and 'Network'; and '5月熱門論文下載' (5th Month Popular Thesis Downloads) listing titles such as '磨踏的快感?—阿魯巴的男子氣概建構 (103)', '單身女性日常生活資訊行為模式(83)', and '刑事被告之訴訟能力(56)'. On the right side, there are several promotional banners: '華藝線上圖書館 全新登場' (Newly Launched), '你授權論文' (Your Authorized Thesis), '用您的論文賺 500!' (Earn 500 with your thesis), and '華藝法律門數據庫 申請試用說明' (Apply for trial use). At the bottom right, the 'airitipress' logo is visible.

- Features:
  - High full text ratio
  - Availability on new articles
  - Licensed by authors

airiti

# Airiti Electronic Books

<http://www.airitibooks.com>

- Complete collections from 700 popular publishers in Taiwan & top university press in China.
- 80% of the E-books are suitable for academic use.
- 50,000 titles in traditional & simplified Chinese in SS, history, literature, etc.

The screenshot shows the Airiti Books website. At the top, there is a navigation bar with links for '登入 | 使用手冊 | 網站導覽 | English' and '華藝數位股份有限公司, 您好'. Below this is a search bar with the text '我要找書' and a search button. A secondary navigation bar contains links for '首頁', '關於airitiBooks', '團體訂購', and '授權合作'. The main content area features a large banner for '技職校院與技研中心歡喜來讀冊' with the text '書中自有黃金屋' and '圓滿落幕'. Below the banner is a section for '最新上線書籍' with four book covers: '健康美味料理8日式點心料理', '台灣的國家公園', '辦公室學不到的36件事 - 做管理, 你準備好了', and '結果最重要'. On the left side, there is a sidebar with a '電子書 使用說明' button and a '精選推薦' section listing various book categories and their counts.

airiti Books Expand Your Vision

登入 | 使用手冊 | 網站導覽 | English

華藝數位股份有限公司, 您好

首頁 關於airitiBooks 團體訂購 授權合作

我要找書  查詢  所有書目資料  本館可閱讀之書籍全文 黃金屋 [進階查詢](#) [黃金屋最新得獎名單](#)

電子書 使用說明

技職校院與技研中心歡喜來讀冊

書中自有黃金屋 圓滿落幕

讀電子書, 拿獎學金! 完整得獎名單

最新上線書籍

健康美味料理8日式點心料理 台灣的國家公園 辦公室學不到的36件事 - 做管理, 你準備好了 結果最重要

書籍分類

- 學術研究 (783)
- 醫療保健 (207)
- 教科書 (965)
- 考試用書與工具書 (584)
- 生活百科 (2521)
- 親子互動 (503)
- 綜合文學 (1665)
- 藝術與設計 (477)
- 政府出版品 (244)
- 福爾摩沙之美 (297)

精選推薦

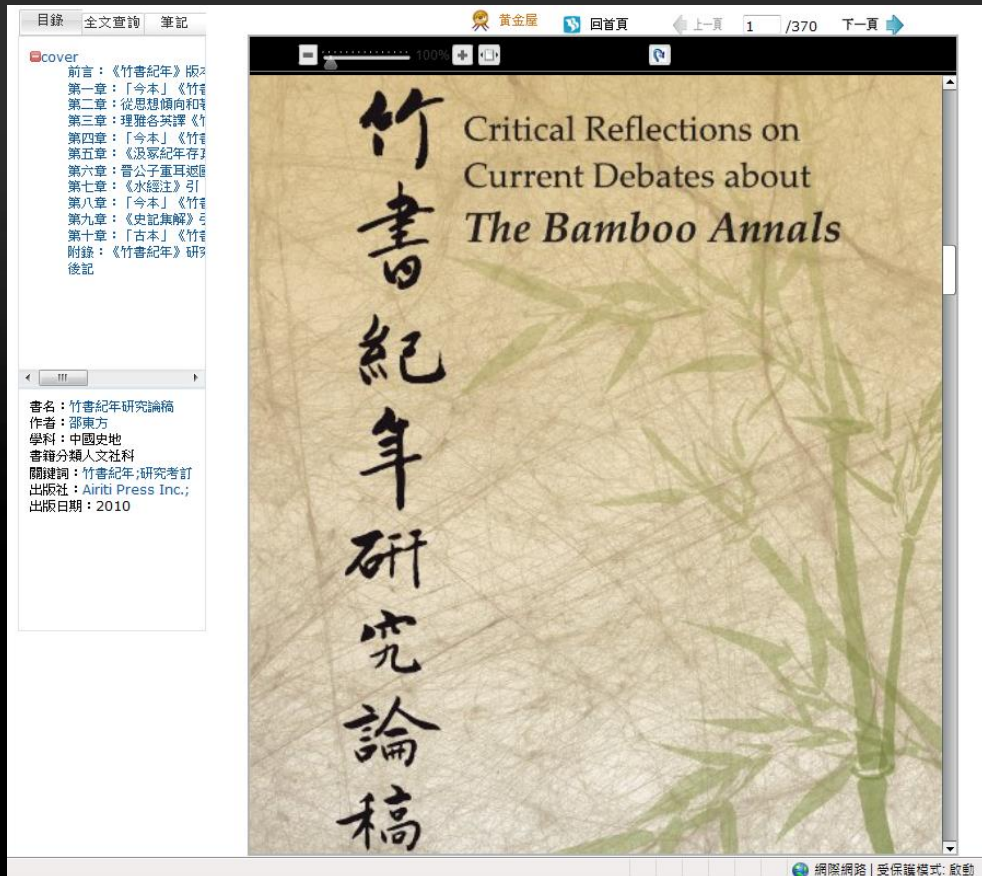
學科瀏覽

依出

airiti



# Airiti eBooks Viewer



- Features:
  - No need to download special viewer
  - Full text search
  - Personalized account
  - Full CMARC record



# Academic Citation Index (ACI)

<http://www.airiti.com/aci>

- ACI is the 1st comprehensive citation index database for humanities and S.S. for Taiwan & China.
- It provides vital statistics (citations used & # of times cited) for scholars on their publications & for research institutions on their research performance.

The screenshot shows the ACI website interface. At the top left is the ACI logo and the text "Academic Citation Index 學術引用文獻資料庫". To the right are logos for "airiti Library", "CERL", and "EPS". Below this is a navigation bar with tabs for "首頁", "快速查詢", "進階查詢", "引文查詢", "引文統計", and "使用說明", along with a search box and a "查詢" button. The main content area features a "快速查詢" section with a search input field and a "查詢" button. Below this is a paragraph describing the ACI database: "學術引用文獻資料庫 (Academic Citation Index, 簡稱ACI) 是以臺灣地區出版期刊, 所建置的引用文獻資料庫。目前提供期刊文獻查詢、引用文獻查詢及各學門、期刊引用數據統計概況分析等功能。" This is followed by a detailed paragraph about the database's scope: "ACI中收錄了所有臺灣社會科學引文索引資料庫(Taiwan Social Science Citation Index, 簡稱TSSCI)之期刊, 與臺灣人文學引文索引(Taiwan Humanities Citation Index, 簡稱THCI)中的核心期刊(THCI Core), 除此之外, 還另外收錄了許多臺灣地區所出版的重要期刊, 目前共超過400種期刊, 收錄年代自1956年起至2009年不等, 更新頻率為月更新, 所有期刊依其主題區分為19學門, 分別為教育學門、圖資學門、體育學門、歷史學門、社會學門、經濟學門、綜合類、人類學門、中文學門、外文學門、心理學門、法律學門、哲學學門、政治學門、區域研究及地理學、管理學門、語言學門、藝術學門、傳播學門。" At the bottom of the main content area, it states "資料庫目前有收錄文獻62783筆, 引用文獻1839536筆". The footer contains the "airiti" logo, the copyright notice "Copyright © 2007 Airiti, Inc. All rights reserved.", and a row of links: "您的 IP 為 193.51.131.44", "關於華藝", "聯絡我們", "著作權聲明", "期刊申請", and "推薦期刊".

airiti

# National Palace Museum Online (NPM)

<http://www.airitinpm.com>

- The only database authorized by the National Palace Museum, Taipei.
- Contains the finest antiques of painting, calligraphy, ceramics, Jade and etc.
- Over 14,000 images for 8,000 artifacts. Detail viewing available.
- Professional content & subject tutorial written by researchers and scholars.

The screenshot displays the NPM Online website interface. At the top, there is a search bar with the text 'airiti art' and 'NPMonline 故宮線上'. Below the search bar, there is a navigation menu with links: 'Home', 'About NPM Online', 'Artifact Introduction', 'Art History Timeline', 'Calligraphy Artists List', 'Thematic Navigation', 'Advanced Search', and 'NEW!'. There are also links for 'Language' (中繁體, 中簡體, 日本語, English) and 'User' (授權使用, 登出). The main content area features three images: a green jade vase, a video player showing a hand holding a brush, and a bronze tripod vessel. Below the images, there are three columns of categorized links: '紀錄故宮' (Record the Palace), '類別瀏覽' (Browse by Category), and '主題學習' (Thematic Learning).

# NPM Artifact Detail

**airiti art** NPMonline 故宮線上

文物名稱  GO

◊ 回首頁 ◊ 故宮線上概述 ◊ 文物簡介 ◊ 藝術年表 ◊ 書畫家名錄 ◊ 主題導覽 ◊ 進階查詢 ◊ NEW!

[【授權使用】](#) [登出](#)

文物名稱  
 創作者

搜尋

- 繪畫藝術
- 書法藝術
- 陶瓷藝術
- 玉器藝術
- 銅器藝術
- 佛教文物
- 其他珍品



溪山清遠  
夏珪【南宋】

關於創作者...

夏圭(1180-1230前後)字禹玉,浙江錢塘人,寧宗朝為畫院待詔,賜金帶。善畫山水、人物,與馬遠齊名,並稱「馬夏」,又與李唐(約1049-1130後)、劉松年(活動於1174-1194)、馬遠(活動於1190-1224)合稱為南宋四大家。《格古要論》稱「其意尚蒼古而簡淡」並謂其善用禿筆,畫樓閣亭台不用界尺,只信手為之,筆意精密,奇絕突兀,氣韻頗高。

文物局部特寫...



文物解說...

文物朝代：宋朝

西元紀年：960AD~1279AD

文物描述：夏珪畫風直勁簡率,並從李唐的筆法基礎上,發展出墨瀟淋漓的韻味。先以枯筆渴墨鈎皴石壁輪廓,再用著大量水份的筆墨迅疾擦染,在質地堅硬的熟紙上令其水墨交融,淋漓暢快。濃淡墨色強烈的對比,與大量的留白,更可造成近遠景間有著廣闊的空間感。筆其昌嘗形容夏氏由繁入簡的大斧劈皴法如「塑工所謂減塑者」,若減若沒的濃淡佈墨則溶入了二米的墨法。

文物尺寸：縱:46.5cm  
縱:889.1cm

文物形式：卷

文物質地：紙本

完成

網際網路 | 受保護模式: 啟動

100%





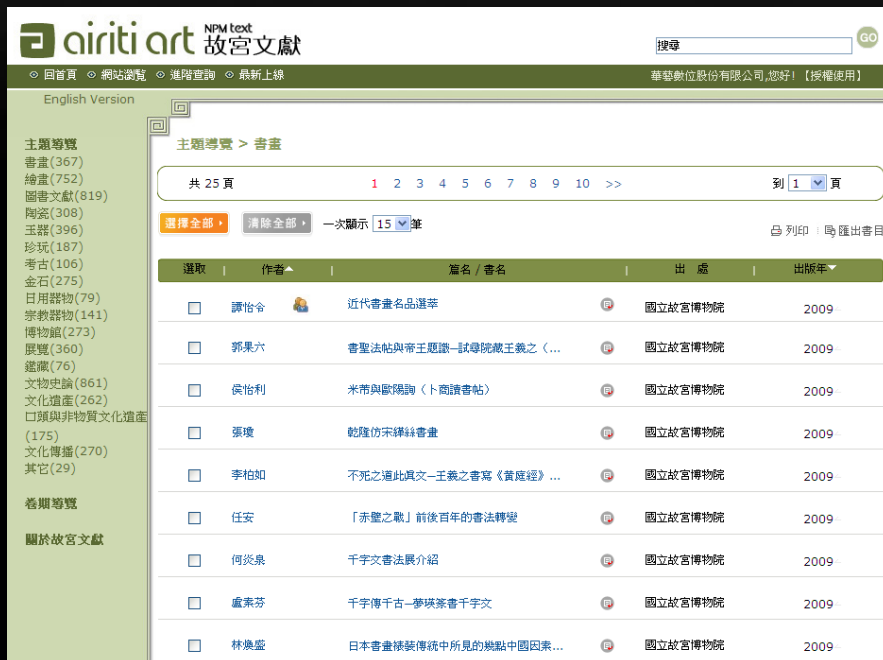


射女鼎(商朝)

# NPM Periodical (NPMtext)

<http://www.npmtext.com>

- Offers access to articles that has been published over 40 years by NPM.
  - The National Palace Museum Quarterly (1966-1983, out of print)
  - The National Palace Museum Monthly of Chinese Art (1983-present).
  - The National Palace Museum Research Quarterly (1983-present).
- Complete collection of 500 issues of over 5,800 articles.



The screenshot shows the NPMtext website interface. The top navigation bar includes 'airiti art NPM text 故宮文獻' and a search bar. Below the navigation bar, there is a sidebar with '主題導覽' (Subject Guide) and '卷期導覽' (Volume/Issue Guide). The main content area displays a list of articles under the '書畫' (Calligraphy and Painting) category. The list includes columns for selection, author, title, source, and year.

選取	作者	篇名 / 書名	出處	出版年
<input type="checkbox"/>	講怡令	近代書畫名品選萃	國立故宮博物院	2009
<input type="checkbox"/>	郭果六	香聖法帖與帝王題識—試尋院藏王羲之...	國立故宮博物院	2009
<input type="checkbox"/>	侯怡利	米芾與歐陽詢〈卜商讀書帖〉	國立故宮博物院	2009
<input type="checkbox"/>	張瓊	乾隆仿宋繡絲書畫	國立故宮博物院	2009
<input type="checkbox"/>	李柏如	不死之通此真文—王羲之書寫《黃庭經》...	國立故宮博物院	2009
<input type="checkbox"/>	任安	「赤壁之戰」前後百年的書法轉變	國立故宮博物院	2009
<input type="checkbox"/>	何炎泉	千字文書法展介紹	國立故宮博物院	2009
<input type="checkbox"/>	盧素芬	千字傳千古—夢瑛茶會千字文	國立故宮博物院	2009
<input type="checkbox"/>	林煥盛	日本書畫樣式傳統中所見的焦點中國因素...	國立故宮博物院	2009



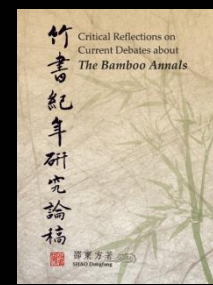
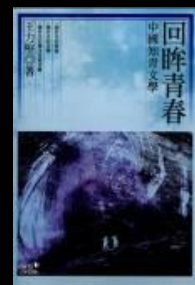
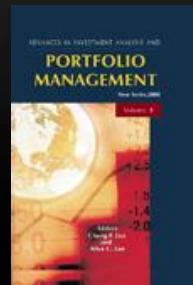
airiti



# Our Publishing Services



- Publishing both English & Chinese Language academic books & reference books, peer-reviewed journals and SCI indexed journals.
- 32 book titles and 38 periodical titles.
- [www.airitipress.com](http://www.airitipress.com)



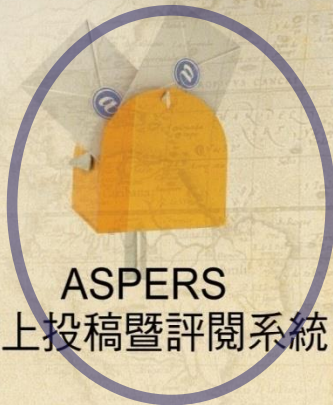


Airiti press 

# 整合性出版服務

Cooperative Publishing Service

Airiti online Submission  
and Peer Review System

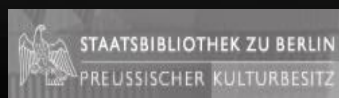
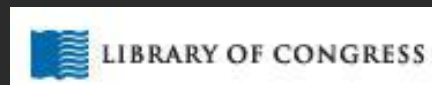


# Chiang Ching-Kuo Foundation: Subvention Program

- Making Taiwanese academic databases available to qualified European libraries at a discounted subscription rate.
- 3 year subvention program
- Qualified databases:
  1. Taiwan Electronic Periodical Services (TEPS)  
<http://www.airiti.com/teps>
  2. National Palace Museum Online (NPM Online)  
<http://www.airitinpm.com>
- Deadline: December, 2010 (limited availability)



# Some of Our Customer Coverage



## Our other customers includes:

- ENS Lyon, British Library, Harvard University, Stanford University, Metropolitan Museum of Art, Universities from Hong Kong and Macao, including 90% Taiwanese Universities and the list goes on.

# Thank You!!

Contact details:

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